



GET TO KNOW: *Forte Homes*

IN 1993, John Perkins and John Cochran joined forces to create Forte Homes, the Chandler-based custom home builder. The duo started in Ahwatukee with a vision to deliver a truly unique product with luxury quality at fair market pricing—and Forte Homes has since completed more than 500 high-end homes across the Valley.

Forte Homes has found success by offering knowledge and integrity, as well as a trusted reputation. The team listens to its clients' wants and needs and follows through; they have a number of repeat customers as a testament to Forte Homes' reputable work at competitive prices. Working with some of the Valley's most successful architects, Forte Homes has completed projects in a wide variety of desirable styles: Southwest, Old World, Tuscan, Traditional, Contemporary, Modern, Mediterranean, Spanish Colonial, Santa Fe, Mission, Craftsman and Prairie.

What custom home trends has Forte Homes noticed within the Valley? With less lots available in the area, tear-downs have become increasingly popular in Paradise Valley. People want to live close to all that Paradise Valley has to offer, especially with increasingly growing attractions. Twenty years ago, Perkins and Cochran said this isn't something that regularly occurred.

As the new year commences, Forte Home continues to conduct its custom home work solely within the Valley, in order to keep total quality control and work alongside the Valley's top design professionals.

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